City of Hickory | HWY 70 Retail Area **BY THE NUMBERS** •















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CITY OF HICKORY FOOT TRAFFIC 2023



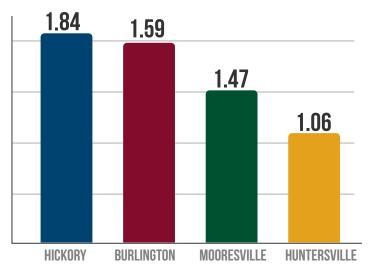


Placer.ai, Retail area, Popstats 2023

COMPARISON

Placer.ai. 2023

Hickory has one of the busiest retail areas in North Carolina.



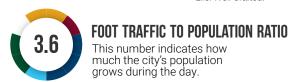
MONTHLY VISITS TO RETAIL NODE (MILLIONS)

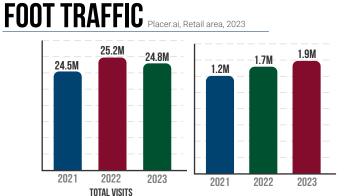


TOTAL EMPLOYEE VISITS



(VISITORS, EMPLOYEES, AND RESIDENTS)





RETAIL NODE'S DAILY FOOT TRAFFIC





The City has exciting projects in the works. Visit **www.craftinghickory.com** to learn about the City Walk, Riverwalk, and more!

CITY OF HICKORY WEBSITES

An all-encompassing collection of information regarding City Council, City services, City departments, and City meetings can be found at **www.hickorync.gov**.

Click the links or QR codes below to access



additional information.

 ${\it Crafting Hickory.com}$



HKYTrail.com

EXPERIENCE LIFE. WELL CRAFTED.

From delectable farm-to-table restaurants, outdoor adventures on Lake Hickory, and eclectic downtown shops, to a growing craft beer scene and an arts and cultural community to rival that of cities more than twice its size, Hickory offers a unique experience that enthralls residents and attracts visitors from all around. A city for doers and makers seeking a well-rounded community, Hickory offers the perfect balance of large city amenities and small town charm, making it the perfect place to work, live, and raise a family. **Hickory is Life. Well Crafted!**



MyHKY.com



https://www.hickorync.gov/get-know-hickory