



	LENOIR-RHYNE UNIVERSITY	<b>LEGEND</b>		HISTORIC SITES
	SALT BLOCK Science Center & Art Museum			PARKS
	CITY HALL		LAKE HICKORY	2. Harper House & Hickory History Center
	RIDGEVIEW LIBRARY & RECREATION CENTER		L.P. FRANS STADIUM & CRAWDADS	3. Hickory Tavern
	UNION SQUARE		HICKORY REGIONAL AIRPORT	4. Former Hickory Municipal Building
				5. Propst House
				6. Historic Ridgeview Public Library
				7. The Untouchables Monument
				8. Piedmont Wagon
				9. Houk's Chapel



Hickory, North Carolina is for doers and makers seeking a well-rounded community. Located along I-40 between Charlotte and Asheville, beautifully nestled at the foot of the Blue Ridge Mountains along the shores of the Catawba River, Hickory is a place where a collective spirit of craftsmanship strengthens any endeavor with detail, artistry, and quality.

Hickory's past and future prospects have drawn to this place a people with an eye for detail and a hand for hard work, a passion for making something of themselves and of the future. Hickory is Life. Well Crafted!

We look forward to discussing Hickory as a potential location for your business.

*For more information, please contact:*

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Business and Community Development Manager  
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dleonetti@hickorync.gov



# DOWNTOWN HICKORY, NC

WWW.HICKORYNC.GOV  
WWW.MYHKY.COM

**BUSINESS. WELL CRAFTED.**

# HICKORY

## NORTH CAROLINA

A three-time All-America City, Hickory is the regional hub of a metropolitan area of 362,468 people. Hickory and the metro area have strong transportation, utility, higher education, cultural and workforce development networks that have produced a strong manufacturing base and extensive medical, retail, service and residential development.

### HICKORY TRAIL:

The Hickory Trail is one of the Crafting Hickory projects that is transforming the community. Spanning more than 10 miles across the city, the Hickory Trail will provide bicycle and pedestrian safety, while connecting popular destinations and amenities. The Trail, along with the City's culture of providing an atmosphere for dynamic growth and robust development, will be a major asset in the community's effort to craft a strong economy, provide good jobs, and create a desirable quality of life for residents. The Hickory Trail encompasses the City Walk, Riverwalk, Aviation Walk, Historic Ridgeview Walk, and OLLE Art Walk.

### OUTDOOR ACTIVITIES:

- Lake Hickory Trails for mountain biking and hiking
- Lake Hickory
- 26 Parks
- 10+ mile Hickory Trail under

construction, which includes the already opened City Walk multi-purpose path, and Riverwalk

The City and its departments focus on collaborating with existing and new businesses in the development process-with an economic development goal to foster economic growth, job creation and quality of life through attracting and retaining business and industry, providing resources to promote small business development, encouraging tourism, and supporting community revitalization.



### AREA CHARACTERISTICS:

- Revitalized downtown with retail, residential offices, and entertainment
- 145 housing units completed as well as a 14 room boutique hotel including a downtown social district in the downtown core
- 200 additional residential units under development
- Ample infill and redevelopment opportunities
- SALT Block within walking distance of downtown core
- Newly renovated Union Square offers outdoor dining and recreation space
- Robust office presence with numerous headquarters in the immediate vicinity of downtown
- Strong regional tourism draw
- Approximately 33% of visitors to Union Square live more than 30 miles away and 25% live more than 50 miles away (Placer.ai)



Photo Credit: Revival Creatives



Photo Credit: Revival Creatives



"It's such a great place to live. We're so fortunate. We have the mountains. We have the coast not far away. We have so many things that are here. Business continues to thrive. We just think this is a great way for folks to have the opportunity to live in an urban setting, ride their bike to work, walk to work, whatever they want to do."

- Roger Young, President  
David E. Looper & Company  
(owner of One North Center in downtown Hickory, a 95-unit mixed use housing and retail complex)

### UNION SQUARE FOOT TRAFFIC



**\$85,328**  
AVERAGE  
HOUSEHOLD INCOME

MEDIAN HOUSEHOLD  
INCOME  
**\$58,251**



**362,468**  
POPULATION

MEDIAN AGE  
**37.9**

Ranked 115 on  
the Milken Institute's  
Best-Performing Cities Index.  
- Milken Institute 2024

NUMBER  
**115**  
IN THE  
NATION

RANKED  
**3<sup>RD</sup>**

Best Place to Live in North Carolina.  
- U.S. News and World Report 2023

Most Affordable Places to Live in  
the United States. - U.S. News and  
World Report 2023

NUMBER  
**01**  
IN THE  
NATION

NUMBER  
**40**  
IN THE  
NATION

One of the nations hottest housing  
markets. - Realtor.com's 12.2023

in Best Places to Live in the U.S.  
- U.S. News and World Report 2023

NUMBER  
**25**

NUMBER  
**05**  
IN THE  
NATION

No. 5 for manufacturing among  
midsize MSAs in the nation.  
- Business Facilities' 2020 Metro and  
Global Rankings Report

SOURCE:  
Placer.ai STI Popstats 2023  
30 minute drive time  
2018 - 2022 ACS Data